



FOR IMMEDIATE RELEASE

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**SYSTEM CONCEPTS INC. AWARDED  
TECHNOLOGY/SOFTWARE PRODUCT OF THE YEAR**

*BoardRoom Magazine names SCI/FOOD-TRAK® for Excellence in Achievement.*

**Scottsdale, AZ – June 9, 2009** – System Concepts, Inc. (SCI), an industry leader in food and beverage cost control and developer of the FOOD-TRAK System has been honored with the 2008 BoardRoom Magazine Excellence in Achievement Award for Technology/Software Product of the Year. SCI will be recognized for its recent accomplishments at an award ceremony on June 14, 2009 at Boca West Country Club in Boca Raton, Florida. The awards are given to vendors and educators for their impact, achievements and contributions to the private club industry.

Mary Ritter, SCI Chief Operating Officer responded to the recent recognition by saying, “We are truly honored to receive BoardRoom’s 2008 Excellence in Achievement Award for our FOOD-TRAK System. We pride ourselves on providing our clients with intuitive, highly specialized software design, as well as industry-leading education, training and implementation services. It is gratifying to know, especially in these difficult economic times for the club industry, that we have been recognized for helping so many clubs and resorts control their food and beverage costs.”

BoardRoom magazine is the official trade publication of the The Association of Private Clubs & Directors (APCD). BoardRoom magazine remains the only publication of its kind to directly target the board of directors and management of private and semi-private golf and country clubs in the United States and Canada.

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About System Concepts, Inc.

System Concepts, Inc. (SCI) offers a wide range of services to help its clients control food and beverage costs. Developer of the FOOD-TRAK System, SCI is one of the world’s leading specialists in the field of food and beverage cost control and management. Since its founding in 1980, more than 10,000 clients worldwide have turned to SCI for consulting services, software automation solutions, system implementation and support. SCI is headquartered in Scottsdale, Arizona. For more information, please visit [www.foodtrak.com](http://www.foodtrak.com).