



FOR IMMEDIATE RELEASE

David W. Andow Named President of System Concepts, Inc., Developer of the FOOD-TRAK® Food & Beverage Management System

Scottsdale, AZ – August 11, 2017 – System Concepts, Inc. (SCI), leading provider of food and beverage procurement, inventory, and culinary control software solutions, today announced the appointment of David W. Andow to the new position of company President. SCI's FOOD-TRAK® cloud-based and in-house applications are widely used across the hospitality and food service industry.

Mr. Andow will report to CEO and founder Bill Schwartz. Formerly COO of Cold Stone Creamery, and more recently President of Small Box Energy, Andow brings the extensive industry background and skill set required to spark significant growth.

“As great friends for over a dozen years, and an admirer of his business success – especially with regard to growth strategies and relationship building, I have always wanted David in a leadership role in my company,” said Bill Schwartz, CEO. “When the timing finally worked out, I was thrilled to bring David in. He is the perfect choice for helping guide the company through the growth phase we are entering.”

“I am very excited to join the company,” says Andow. “Bill and his team has built a very successful company over the last 37 years and has positioned it for this next phase of growth. My charter is to expand the relationships with our existing clients, while attracting new clients across all industries we serve. The depth that FOOD-TRAK offers in food and beverage automation is innovative and the positive impact it makes is the driving force behind my passion to help others control food and labor costs like never before.”

While Mr. Andow will focus on expansion, Mr. Schwartz will focus on FOOD-TRAK new product and software development, vital support and implementation quality and processes required to sustain that growth.

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About System Concepts, Inc.

System Concepts, Inc. (SCI), a privately held company founded in 1980, offers a wide range of services to help its clients control food and beverage costs. Developer of the award-winning FOOD-TRAK® System, SCI is one of the world's leading specialists in the field of food and beverage inventory and procurement systems. Industries served include convention centers, hotels and resorts, casinos, restaurant groups, golf and country clubs, grocery and specialty markets, and government and military installations.

For more information, please visit www.foodtrak.com.
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